

Gama Aviation Appoints Agents for Australia, Japan, South Korea

by [Chen Chuanren](#)
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Gama Aviation Asia (Booth B523) has begun its general sales agent (GSA) network in Asia, by signing cooperation agreements with Airflite and GH Aero International. The two companies will represent Gama Aviation's aircraft management platform in Australia, Japan, and South Korea.

According to Asian Sky Group's latest Jet Fleet Report, the three markets have a combined 260 jets in service (Australia: 185, Japan: 55, South Korea: 20).

Gama Aviation Asia managing director Sergio Silva said the company has considered expanding its services beyond Hong Kong for a while and has selected "strong local partners." Silva also told AIN (see story page 10) that he has ambitions to expand into the growing Mainland China market.

"The agreement provides Airflite with another complementary capability we can offer our clients and furthers our turn-key approach," said Airflite general manager Kristian Constantinides. "With the Gama Aviation global aircraft management program and coverage, combined with our own FBO and MRO networks in Australia, we can assist by focusing on tailored solutions for clients flying within the country, throughout Asia, Europe, the Middle East, or the U.S."

"We believe Gama Aviation has a compelling proposition which can be applied to Japan and South Korea's business aviation communities. Their depth, breadth, and scale alone deliver tangible value enhancements which can result in operational savings of more than \$400,000 while enhancing safety and service standards," added Geo Jeong-A Han, president and CEO of GH Aero International.

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